



CORPARATE **Company** PROFILE

At The Colors we are driven by Trust, Mutual Respect, and a shared vision for Growth. Together, we build lasting partnerships and create opportunities for success, innovation, and collective progress.

ABOUT COMPANY

TRUST , MUTUAL RESPECT AND GROWTH

At The Colors Pvt Ltd., we specialize in empowering businesses with results-driven digital solutions, leveraging **over 15 years** of expertise in web design, web development, and digital marketing. **Established in 2009** and fully unified by 2012, we have built a strong reputation in Sri Lanka and internationally, with a registered office in the UK. Our unique blend of global best practices and deep local market insights allows us to craft tailored digital experiences that drive brand visibility, customer engagement, and sustainable business growth. Whether designing a compelling website or executing a strategic digital marketing campaign, we focus on delivering measurable results that help businesses maximize their online potential.



Our team comprises academically qualified professionals with extensive experience across various digital disciplines, including UI/UX design, graphic design, and enterprise-level applications. We foster a collaborative and innovative work culture, ensuring that our solutions stay ahead of digital trends. With a presence in Sri Lanka and the UK , we adhere to global standards while addressing the unique needs of Sri Lankan businesses as well as international. At The Colors, we believe in open communication, transparent pricing, and ongoing support, ensuring long-term success for our clients. Choosing us means partnering with a team dedicated to transforming your online presence with creativity, strategy, and technology

COMPANY CORE VALUES

VISION

To be the leading digital growth partner for businesses in Sri Lanka and beyond, empowering them to achieve sustainable success through innovative, results-driven online solutions built on trust, mutual respect, and collaborative growth



COMPANY CORE VALUES

MISSION

To deliver exceptional web design, digital marketing, and related services that drive measurable results for our clients. We achieve this through strategic thinking, creative execution, transparent communication, and a commitment to building lasting partnerships based on trust and mutual growth. We empower businesses to reach their full online potential by providing cutting-edge solutions tailored to their specific needs and the ever-evolving digital landscape.



O U R GLOBAL

PRESENCE

At The Colors Pvt Ltd., our international presence sets us apart as a leading digital solutions provider. With our headquarters in Sri Lanka and a registered office in the **UK**, we seamlessly blend global best practices with deep local market insights. Our reach extends to the **USA**, enabling us to stay at the forefront of digital trends and deliver solutions that align with international standards. We have successfully collaborated with businesses across diverse industries, from startups to established enterprises, helping them achieve their digital goals through customized web design, development, and digital marketing strategies.

Our expertise in international markets allows us to craft tailored solutions that drive sustainable growth and long-term success. We understand that each market has its unique challenges and opportunities, and our team is well-equipped to adapt strategies that resonate with specific target audiences. By integrating cutting-edge technology with creative digital solutions, we help businesses enhance brand visibility, optimize user engagement, and increase conversions, whether they operate locally or on a global scale.

As a company with a strong global footprint, we are committed to bridging the gap between vision and success for our clients. Our deep understanding of international business ecosystems allows us to implement industry-leading strategies that empower brands to thrive in a competitive digital world. Whether you aim to strengthen your local online presence or expand into new markets, The Colors Pvt Ltd. is your trusted partner in achieving measurable digital success.

CO-FOUNDER MESSAGE



CHARITH EKANAYAKE
CO-FOUNDER / DIRECTOR

In today's fast-paced digital world, staying ahead of the curve is essential. At The Colors, we're passionate about innovation and leveraging the latest technologies to deliver cutting-edge digital solutions. Our team's deep industry expertise allows us to provide strategic guidance and help you navigate the ever-evolving digital landscape.

This expertise doesn't end with the launch of your website or marketing campaign. We believe in building lasting partnerships and providing ongoing support to ensure your long-term success. We're not just here for a single project; we're invested in your continued growth in the digital space. We understand that the digital landscape is constantly evolving, and we're committed to being there to help you adapt and thrive.

INDUSTRY RECOGNITIONS.....

MEMBERSHIP



Companies House



LK DOMAIN
REGISTRY

ELITE CLUB

The Ultimate VIP Experience

OUR SERVICES

PRIMARY SERVICES

WEB DESIGN

E-COMMERCE SOLUTIONS

UI/UX DESIGN

SEO OPTIMIZATION

CONTENT CREATION

MOBILE APP DEVELOPMENT

BRAND STRATEGY

PPC (PAY-PER-CLICK)

GOOGLE DISPLAY ADS

DATA ANALYTICS

IT CONSULTANCY

PROJECT PROPOSAL CREATION

W H Y CHOOSE US ?



15+ Years of Experience

01



Tailor Made Solutions

02



Dedicated Team of Experts

03



Focus on Results

04

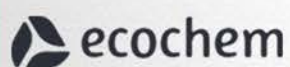


Local Expertise with
A global Perspective

05

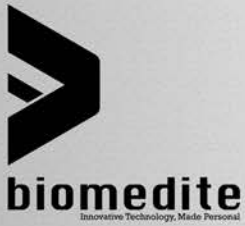
OUR PORTFOLIO

VALUED CUSTOMERS



OUR PORTFOLIO

VALUED CUSTOMERS



OUR PORTFOLIO

VALUED CUSTOMERS



CEYLEX
Engineering (Pvt.) Ltd



SUNBIRD
RENEWABLE ENERGY

Wish
Fertility Hospital

OTTO[®]
BATHWARE
LASTS GENERATIONS



Since 1987
GNANAM IMPORTS



UNION CHEMICAL PLC



Solar
GENSO
ENERGIZING THE NATION WITH SUN..



ART DECOR
INTERNATIONAL

SOMERSET

BENCHMARK
The Benchmark of Logistics Excellence

biomedite
Innovative Technology Made Personal



HEAD OFFICE

1491/1/15/D, HOKANDARA RD,
PANNIPITIYA,
10230,
SRI LANKA

UK OFFICE

JHUMAT HOUSE, 160 LONDON ROAD,
BARKING, ENGLAND
IG11 8BB

www.kmlanka.com

IF YOUR BUSINESS IS NO ON THE INTERNET,
THEN YOUR BUSINESS WILL BE OUT OF BUSINESS

BILL GATES, FOUNDER OF MICROSOFT